

FIA

Expo 2011

EXPO Today

Futures & Options Expo
October 10-12, 2011

Hilton Chicago | www.futuresindustry.org/expo

TUESDAY, OCTOBER 11

Sessions will take place on the lobby level unless otherwise noted.

T8:00	Registration Opens	8th St Lobby & Lower Level
T8:45	Welcome Remarks John Damgard, President, Futures Industry Association	International North, 2nd Floor
T9:00A	CFTC Chairman's Address Speaker: Chairman Gary Gensler, Commodity Futures Trading Commission	International North, 2nd Floor
T9:30A	Global Exchange Leaders on the Future of Markets	International North, 2nd Floor
T10:00	Exhibit Hall Opens	NW Red/SW Green/SE Blue Halls
10:45	Networking Break Sponsored by NYSE Liffe U.S.	Continental Foyer
T11:15A	Dodd-Frank: Mark-to-Market	Continental A
T11:15B	Ticket to Brazil	Continental B
T11:15C	Executive Technology Views 2011: Into the Great Unknown	NW Red Hall 4 Lower Level
T11:15D	Dodd-Frank Boot Camp: Registration & Chief Compliance Officer Requirement	Continental C
T12:30A	Keynote Lunch Ron Suskind, Journalist and Author	International North, 2nd Floor
T1:30D	Dodd-Frank Boot Camp: Documentation	Continental C
T2:00A	Retooling the Futures Industry	Continental A
T2:00B	Trading Volatility	Continental B
T2:00C	Designing Markets	NW Red Hall 4, Lower Level
T2:45D	Dodd-Frank Boot Camp: Large Trader Reporting	Continental C
T3:15	Networking Break Sponsored by: RealTick & ConvergeX Group	Continental Foyer
T3:45A	The Futures of Execution	Continental A
T3:45B	Dealing with New Position Limits Rules	Continental B
T3:45C	The HFT Space	NW Red Hall 4, Lower Level
T4:00D	Dodd-Frank Boot Camp: Margin & Collateral	Continental C
T4:00	Taste of Expo	NW Red/SW Green/SE Blue Halls
T6:00	Exhibit Hall Closes	
T6:00	CME Group Reception Sponsored by: CME Group	Union Station

Journalist and Author Ron Suskind to Keynote Today's Lunch Session



Pulitzer Prize-winning journalist and author Ron Suskind has written some of America's most important works of nonfiction, framing national debates while exploring the complexities of human experience.

With an immediate rise to the *New York Times* Bestseller list, Mr. Suskind's gripping, new book, *Confidence Men: Wall Street, Washington, and the Education of a President* (published 9/2011), highlights the hidden history of Wall Street and the White House which comes down to a single, powerful, quintessentially American concept: confidence. Both centers of power, tapping brazen innovations over the past three decades, learned how to manufacture it - until August 2007, when that confidence finally began to crumble. In this brilliantly reported book, Ron Suskind tells the story of what happened next, as Wall Street struggled to save itself while a man with little experience and soaring rhetoric emerged from obscurity to usher in "a new era of responsibility." It is a story that follows the journey of Barack Obama, who rose as the country fell, and offers the first full portrait of his tumultuous presidency.

Download Your Expo App!

For iPad, iPhone and Android devices

www.futuresindustry.org/expo-apps.asp

- Up-to-the-minute program information
- Exhibitor list
- Exhibit hall and hotel maps
- Chicago area maps
- FIA contact information
- Futures Cares Charity / Great Chicago Steakout information
- FIA Expo Twitter feed (#FIAExpo)



SOUTHWEST GREEN HALL

ADVA Optical Networking

Booth 110

Take your high-frequency trading systems to the next level with ADVA Optical Networking's low-latency optical transport. Whether bringing new algorithms online, connecting to markets or simply connecting to additional data feeds, the ADVA Fiber Service Platform offers the lowest-latency transport of any protocol.

Advantage Futures

Booth 529

"Discover Your Alter Algo" with Advantage Futures in the Southwest Hall, and receive our new t-shirt. Pick up the latest issue of *InsideAdvantage*. Join us for two seminars at the Hilton Chicago to better understand the transition to algorithmic trading: Oct. 11, 2:30 p.m., Room 4E, 4th floor, Algo Trading using Trading Technologies Algo Design Lab / Oct. 12, 10:30am, Room 4C, 4th Floor, Traversing the Algo Minefield: Taking the Right Steps Toward Algorithmic Trading.

Anova Technologies

Booth 107

Just this past August, Anova Technologies, a specialized custom fiber and low latency network provider, turned up the industry's fastest fiber span between 300 Blvd E and 111 8th. Well, we're about to do it again. Please join us to discuss the cutting edge and alternative technologies that we will be implementing in the coming months that are guaranteed to shave nearly 50% off current latency numbers.

Baymarkets

Booth 111

Baymarkets presents screen casts of its SEF platform EDGE.

Borsa Italiana

Booth 520

Come and visit Borsa Italiana. Representatives from IDEM, the Italian Derivatives Market and CC&G, the Central Counterparty System will be available to meet with you. Both IDEM & CC&G are part of the London Stock Exchange Group, Europe's leading diversified exchange business. Stop by and receive comprehensive literature detailing our market leading products and services. Don't miss our give-aways and a special "Taste of Italy" on Tuesday at 4:00 p.m.

CQG

Booth 326

Trade the world with CQG's world-class integrated solution: trading, market data, and analytics. Visit for demos and chat with product experts, sales representatives, and the ever-affable Pat Kenny. Learn more about server-side aggregation and spreading as well as about our enterprise solution division, Continuum. Share a beer with us at Taste of Expo, and, if you like scotch and cigars, don't forget to enter this year's raffle.

eFinancialCareers

Booth 121

Visit eFinancialCareers and enter for a chance to win an Amazon Kindle Fire. eFinancialCareers is the leading career site connecting top financial markets professionals with HR managers and recruiters. Whether you're looking for a new job or looking for a new hire, eFinancialCareers is your solution.

Futures Magazine

Booth 210

Exclusive to FIA attendees! Visit *Futures Magazine* for a free one-year subscription in print or digital edition format! Plus, check out our comprehensive website for the serious trader — delivering unique editorial content, tools and resources to help you trade more efficiently.

GFI Group Inc.

Booth 516

See a demo of EnergyMatch, the next generation electronic energy market in North America. EnergyMatch is an open access web-based platform which combines the liquidity pools of multiple brokerage firms, several clearing venues and committed market makers. Meet our STIRs team who offer execution of on-exchange derivatives on a variety of contracts as well as value-added service including idea generation, short, medium and long-term strategy recommendations and technical analysis support.

Interactive Data

Booth 214

Visit Interactive Data for demos of Market-Q, our browser-based real-time market data desktop terminal for wealth managers and FutureSource Workstation, our Windows-based market data platform for institutional traders in the energy, agricultural and futures brokers markets. We will also be showcasing the capabilities of Interactive Data 7ticks, which provides managed ultra-low latency IT services to facilitate electronic trading. Enter our raffle for your chance to win an iPad2.

LOOK FOR THE ANGRY BIRDS!

Find an Angry Bird in the exhibit hall and win \$100 cash! Five plush birds will be lurking in each of the three halls on Tuesday and Wednesday mornings. (*Winner must present attached card to claim the cash. One prize per person. Exhibitors are not eligible.*)



in the exhibit Hall

KVH Co., Ltd.

Booth 220

KVH Co., Ltd., from Tokyo Japan. Welcome to KVH, and welcome to Japan! Enter the Japanese market swiftly and securely with KVH as your low latency proximity solutions provider and single point of contact to Japanese exchanges. KVH offers ultra low latency connections and a proximity hosting environment dedicated to HFT, including Japanese exchange-recommended data centers and 24x7 English/Japanese bilingual facilitation for those without a Japan office. Stop by for more information and receive cool Japanese giveaways!

Kx Systems

Booth 109

Kx will be demonstrating the latest and fastest version of kdb+ that enables users to run high speed analytics across massive amounts of intra day and historical data while running on commodity hardware. Examples of how the powerful q programming language can make time series analysis easy will also be available. Feel free to drop by to meet the team and view the benchmarks.

Patsystems

Booth 427

Here are five great reasons to visit us in the exhibit hall:

1. View a demo of Risk Informer, Patsystems' real-time multi-asset class risk management software.
2. View a demo of Pro-Mark, our award-winning future & options trading platform.
3. Learn about our fully-managed ASP offering, Patsystems XConnect, for firms who prefer an outsourced solution.
4. Meet Mixit - a provider of broker-neutral sell-side OMS for equities & options - now part of Patsystems!
5. Enjoy a locally brewed craft beer during the Taste of Expo on Tuesday, Oct. 11 from 4 - 6 p.m.

Stellar Trading Systems

Booth 519

Visit Stellar Trading Systems in the SW Green Hall for gin and tonics during Taste of Expo and a preview of Stellar's industry leading trading systems including spreadMachine and Quantum Server — the revolutionary algorithmic trading engine. For traders looking to take steps towards algorithmic trading, request an invitation to Stellar's 'Traversing the Algo Minefield' workshop, in partnership with Advantage Futures. Key topics from speakers at Stellar, Advantage Futures and Walburke Group include: FCM requirements, key IT considerations, reducing algo time to deployment, maximising algo performance and successes and lesson learned in building an algorithmic trading operation.

NORTHWEST RED HALL

ACTIV Financial

Booth 1525

ACTIV Financial, a global provider of fully managed low-latency market data solutions, today announced several new European client wins and additions to its London-based team, re-affirming its continued expansion in the European market. Since launching its European operations in 2009, ACTIV has established a comprehensive user base and added over 20 clients from across the region this year.

Equinix

Booth 1615

Meet Equinix in the NORTHWEST HALL and see how the world's most successful financial firms are positioning themselves to benefit from the fundamental changes taking place in electronic trading infrastructure. Meet John Knuff, top innovator on Wall Street in 2010 for global financial ecosystems, as well as Gregor Braun from the SIX Group. Register at the booth for our 2nd annual blues blowout at Buddy Guy's Legends on Tuesday night!

Attending FIA Boca 2012?

Have your photo taken at the FIA photo booth in the NW Red Hall to be included in the Boca Delegate Directory, an invaluable networking tool.

PHOTO BOOTH HOURS

Tuesday, Oct 11

10:00 a.m. – 12:00 noon

1:00 p.m. – 3:00 p.m.

5:00 p.m. – 6:00 p.m.
(during Taste of Expo)

Wednesday, Oct 12

10:00 a.m. – 11:30 a.m.

1:00 p.m. – 3:30 p.m.



TradeSmart[®], TradeAPI[®], or TradeExcel[®]

Powerful GUI, low latency APIs and Strategy Trading

 TradingScreen
SIMPLIFYING GLOBAL MARKETS[®]

booth 209

Fidessa

Booth 1619

Does your current derivatives trading software have you stressed? Come relieve your tension with a relaxing massage at in the Northwest hall, and have Fidessa show you how to make derivatives trading a stress-free experience. Learn why 85% of the world's premier financial institutions trust Fidessa for all of their trading needs! As an added bonus, take home your own personal massager to help relieve your stress; and don't forget to stop by during Taste of EXPO to indulge in champagne, chocolate and strawberries.

Nissan Century Securities

Booth 1527

Konichiwa. Are you interested in Japanese markets? Well, what are you waiting for! Drop by the NISSAN CENTURY SECURITIES booth! Participate in our raffle for the chance to win a bottle of fine Japanese Sake wine! Plus there will be unique Japanese giveaway gifts! Furthermore, enjoy our drink and food refreshments during Taste of Expo on October 11.

Objective Paradigm

Booth 1601

Visit Objective Paradigm to talk to our team and learn more about trading and technology jobs, the vast employment opportunities in one of the fastest growing industries in the world, and the futures industry. Programmers are especially encouraged to stop by.

TULLINK Inc.

Booth 1624

Interested in an order management system for collecting F&O FIX orders? Come meet the DYNAMIC ULLINK Team in the Northwest Hall to learn more... Plus you can enter our raffle for a chance to win an American Express Gift Card! Tuesday October 11th, we will be serving bags of buttery popcorn. We look forward to meeting you!

global benchmark products across all major asset classes, as well as on-exchange and over-the-counter clearing and settlement services. Learn about CME Co-Location Services, interest rate products and more!

Endace

Booth 909

Visit Endace to meet the team and learn how to gain visibility into your high-speed network. At FIA, Endace will be showcasing our latest range of 100% accurate Endace Monitoring and Recording Systems.

Exegy, Inc.

Booth 1012

Visit Exegy to find out about hardware accelerated market data. Did you know that you can access low-latency data for \$1000 per month? And while you are in our booth, please enter the raffle for a Bose headset and grab a free Quicker Ticker (while stocks last). Time your visit for the Taste of Expo and enjoy a St. Louis beer with us. We promise not to talk about baseball.

GlobalRisk Corporation

Booth 1015

Visit GlobalRisk to see a demo of FirmRisk – the best enterprise market risk management platform on the market - and OptionTrader Pro, which offers real-time option pricing, analysis and on-the-fly spread calculations for your tablet or PC. While you're there drop off your business card for a chance to win an iPad 2!

IntercontinentalExchange, Inc (ICE)

Booth 609

Visit ICE as Russell Indexes and ICE mobile give away an iPad 2 every hour. View demos on trading Russell Index futures on ICE mobile – ICE's real-time trading and risk management mobile app. Learn about ICE's latest developments in clearing, new products and technology, including the fastest futures

continued on next page

SOUTHEAST BLUE HALL

360TCS

Booth 906

Visit 360TCS to learn about our Data Center and Colocation solutions and to enter to win a great prize in our raffle.

Australian Securities Exchange

Booth 914

Visit the ASX! The ASX Grain Futures and Options market will soon be migrating to ASX 24 – ASX's 24-hour trading platform. Stop by the booth to find out more and join us during the Taste of Expo to sample some fine Australian beer and receive the sought-after ASX stubby-holder glove. There are limited supplies so please stop by the stand early to grab one!

CME Group

Booth 807

Visit CME Group's Global Partner Pavilion! CME Group, the world's leading and most diverse derivatives marketplace, offers



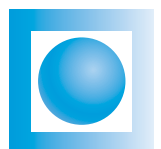
VISIT THE WORLD'S LEADING EXCHANGES IN THE GLOBAL PARTNER PAVILION IN THE SOUTHEAST BLUE HALL... BOOTHS 804-811

- ...MGEX
- ...CME Group
- ...BM&F Bovespa
- ...MexDer
- ...CME Group Idea Exchange
- ...Greater Chicago Food Depository Charity

Raffle for a 2012 Ford Mustang

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in the exhibit Hall

matching engine and the leading trade negotiation platform for complex trades: YellowJacket. Be sure to stop by for Hotdogs and Heineken during the Taste of Expo.

IPC

Booth 709

Searching for unified trading communication solutions or financial extranet services? Stop by to learn about IPC's flagship solutions – Unigy and Connexus – for your high-touch and low-touch trading needs. Participate in our World Series event where you'll have a chance to try international beers, win an airline voucher, a Joe DiMaggio autographed baseball glove, and munch on fresh, stadium-style popcorn.

McGladrey

(RSM McGladrey, Inc./McGladrey & Pullen, LLP)

Booth 815

McGladrey & Pullen LLP is offering Expo attendees a complimentary chair massage as well as a travel relaxation kit at our booth.

MGEX

Booth 804

Stop by the MGEX booth in the Global Partner Pavilion to learn how our products and services can fit into your risk management plan. MGEX offers futures and options on Hard Red Spring Wheat, the most widely-grown wheat in North America, and five financially settled index contracts representing corn, soybeans and wheat. Learn about our soon-to-launch contract for Apple Juice Concentrate futures. Pick up your complimentary tote bag or screen cleaner.

OpenLink

Booth 707

Come join OpenLink, North America's fastest growing derivatives software vendor in the SE Blue Hall for a South of the Border celebration with cold beverages and chips on October 11th at 3:30 p.m.

OptionsCity Software, Inc.

Booth 922

Join OptionsCity for cocktails, games, and giveaways. Our grand prize includes the opportunity to drive a REAL Formula 1 car at Chicagoland Speedway! After you take a test drive on our new algorithmic trading platform, Freeway, stick around the OptionsCity booth from 4:00 until 6:00 p.m. for drinks and your chance to win the ultimate experience in speed by grabbing a controller and racing the new F1 2011 Playstation game!

**WATCH FOR MORE EXHIBITOR NEWS
IN TOMORROW'S ISSUE.**



Expo Today LIVE!

Watch the action on one of six video monitors scattered throughout the show site. Our Expo Today LIVE! network will include an assortment of programming, including live interviews with top industry leaders focusing on a range of industry trends and new product developments. Much of this programming will also be available via webcast through our FIA website. Here is a look at some of the programming planned:

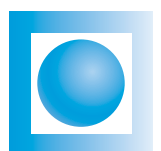
- At morning registration and networking breaks, catch live one-on-one interviews with exchange leaders and industry experts. Guests will include Jeff Sprecher, Chairman and CEO of IntercontinentalExchange; Craig Donohue, CME Group CEO; Terry Duffy, CME Group Executive Chairman; and Garry Jones, Group Executive Vice President & Head of Global Derivatives at NYSE Euronext
- CFTC Commissioner Scott O'Malia will give an update on the Dodd-Frank rulemaking process
- Gary Katz, President and Chief Executive Officer, International Securities Exchange will discuss the latest trends in the options markets
- Learn about how the National Futures Association will fit into the Dodd-Frank puzzle from Daniel Roth, President and CEO
- Robert Krause, Chairman and CEO of the Volatility Exchange will discuss the latest in trading volatility
- Rob Philippa, a principal at New Amsterdam Advisory, will discuss all the latest happenings in Brazil's markets
- Watch lively Options Insider programs as they are broadcast from the Expo Today LIVE! studio
- Hear the latest from several of our exhibitors about their latest products and services

sponsored by

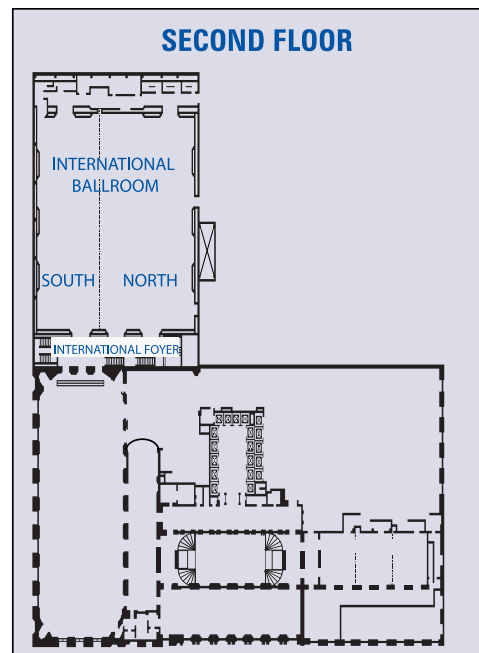
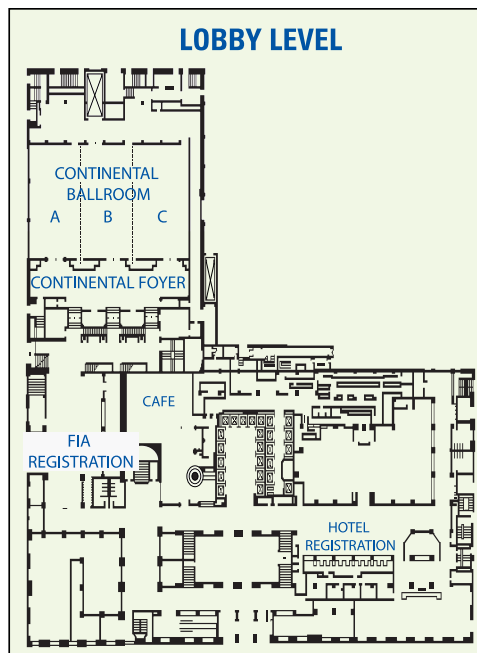
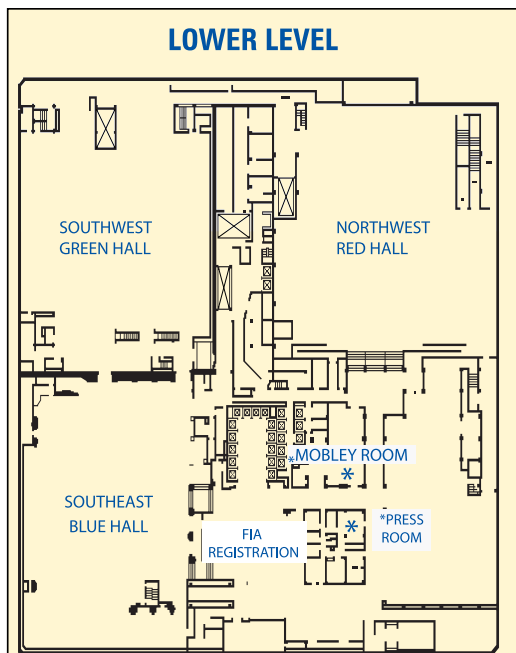


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Hilton Chicago



Check out these New Exhibitors!

American Express Open **Red Hall Booth 1520**

Phone: 212.640.2000 | Web: www.open.com

Celoxica Inc. **Red Hall Booth 1529**

Phone: 212.880.2075 | Web: www.celoxica.com

Cisco **Red Hall Booth 1720**

Contact: Colleen Crafton | Phone: 978.936.0789

Email: ccrafton@cisco.com | Web: www.cisco.com

Henderson & Lyman **Red Hall Booth 1626**

Contact: Deborah A. Guth | Phone: 312.986.6963

Email: dguth@henderson-lyman.com | Web: www.henderson-lyman.com

Reliance Globalcom **Green Hall Booth 118**

Web: www.relianceglobalcom.com

RTTNews **Red Hall Booth 1623**

Contact: Andrew Mariathan

Phone: 202.349.4091 | Web: www.rttnews.com

Scott Logic Ltd **Red Hall Booth 1521**

Contact: Phil Pounder | Phone: +44 845 224 1930

Email: ppounder@scottlogic.co.uk | Web: www.scottlogic.co.uk

Sentinel Data Centers **Red Hall Booth 1628**

Contact: Nelson Frye | Phone: 212.398.5070

Email: info@sentineldatacenters.com | Web: www.sentineldatacenters.com

TeraExchange **Red Hall Booth 1722**

Contact: Marti Tirinnanzi | Phone: 908.273.8200

Email: sales@teraexchange.com | Web: www.teraexchange.com



CME GROUP RECEPTION FUTURES & OPTIONS EXPO 2011



Round-trip trolley service between the Hilton Chicago's 8th Street entrance and Union Station will be available beginning at 5:45 p.m.

WHERE
Union Station
500 W. Jackson Blvd
Chicago, Illinois

You must be registered for Expo to attend this event. Please wear your Expo badge for entry.

WHEN
Tuesday, October 11, 2011
6:00 p.m. – 8:00 p.m.